

Prepare to Share.

Your Quick Guide to Submitting a Proposal for the AMISA Leadership Conference

GREAT PRESENTATIONS...



Know the Audience. Tailor the content so participants feel seen and heard by using personalized examples and language.



Focus on Relevance. Make sure the topic of the proposal is timely, innovative, and practical.



Engage Learners. Use interactive techniques and activities that engage participants as active learners.



Tell a Story. Illustrate the impact the topic has made on your school and professional practice.

TIPS WHEN SUBMITTING YOUR PROPOSAL

Use a Title that Catches Attention

Example: "Breaking Down the Silos: Strategies for Creating a Cohesive School Leadership Team."

Create a Concise, Yet Inviting, Session Description

Write a short description that clearly details the main learning objectives that will be covered during the session. Use language that is inviting and creates a sense of interest.

PICK YOUR FORMAT

INTERACTIVE WORKSHOP

75-minute dynamic workshop that includes hands-on interaction, discussion, creation of resources or other "take-aways" for participants around a relevant topic for **academic** and **operational** leaders.

PROBLEM OF PRACTICE

75-minute structured process that guides a group in providing feedback and analysis on a specific challenge or issue within an organization.

CASE STUDY

75-minute session of an in-depth educational situation used as a teaching tool to explore complex problems through a detailed analysis of a real-world scenario.

PICK YOUR AUDIENCE & CATEGORY

Interactive Workshops, Problems of Practice, and Case Studies should target a primary audience and a specific category within each audience. Examples of topics in each category are listed on the next page for inspiration.

SUBMIT PROPOSAL

Ready to submit your proposal? Visit amisa.us/leadconproposal and complete the online form.

Audiences, Topics and Ideas for Inspiration

OPERATIONAL LEADERS

Purpose-Driven Operational Leadership:

Aligning finance, HR, facilities, IT, marketing and enrollment management systems to purpose; stewarding resources ethically; and ensuring operations effectively support learning, people, and long-term sustainability.

- Purpose-centered finance, facilities, HR, marketing, and enrollment management
- Operational excellence as service to learning and people
- Leading systems and structures that support—not hinder—purpose

ACADEMIC LEADERS

Purpose-Driven Academic Leadership:

Designing meaningful, inclusive learning experiences aligned to mission; strengthening teaching and learning; and empowering student agency and future-focused outcomes.

- Leading curriculum, assessment, and innovation with intention
- Student-centered leadership and agency as expressions of purpose
- Ensuring equity and access as a moral imperative

OPERATIONS & ACADEMIC

Anchoring Leadership in Purpose:

Clarifying personal and institutional purpose, leading with values and ethical clarity, and using purpose as a steady guide for decision-making in complex and uncertain times.

- Defining personal, team, and institutional purpose
- Using purpose as a “north star” in uncertainty and complexity
- Values-based and ethical decision-making frameworks for leaders
- Leading with moral clarity in complex school environments

Designing Future-Ready Schools of Purpose:

Aligning strategy, resources, and systems to mission; leading adaptively; and preparing schools and students for a rapidly evolving, interconnected world.

- Adaptive leadership for evolving school contexts
- Sustainable leadership practices that prevent burnout
- Creating systems that support long-term leader, staff, and student well-being
- Preparing students for a complex, interconnected, global future

Leading People, Culture, and Change with Purpose:

Building trust and coherence across teams, navigating change with empathy, and sustaining engagement and shared ownership through purpose-driven leadership.

- Creating coherence between academic and operational leadership
- Fostering trust, belonging, and shared ownership
- Purpose as a driver for engagement, motivation, and retention
- Leading with empathy, humanity, and care