



AMISA Social Innovation Diamond Challenge: A Pathway to the Global Stage

The **Association of American Schools in the Americas (AMISA)** is proud to serve as an official **Diamond Challenge pitch partner**, offering international school students at AMISA schools the opportunity to compete in the **Social Innovation track** of the world's premier entrepreneurship competition for high school students.

The **AMISA Social Innovation Diamond Challenge** will be held virtually on **February 25** (time TBA). The **winning team** will earn a coveted spot at the **Limitless World Summit** hosted by **Horn Entrepreneurship** in **Delaware, USA**, joining young entrepreneurs from across the globe.

About the Diamond Challenge

Created by **Horn Entrepreneurship at the University of Delaware**, the **Diamond Challenge** empowers high school students (ages 14–18) to develop, test, and pitch their own ventures. Students can compete in two tracks: **Business Innovation** or **Social Innovation**.

⚠ Note: The AMISA competition is **only for teams submitting projects for the Social Innovation track**. If a team is interested in participating in the Business Innovation track, they can still do so through the Diamond Challenge's virtual/pre-recorded option.

Key Dates for AMISA Schools

- **September 17: (optional)** Attend the Diamond Challenge Launch Event to kick things off and get inspired
 - [Register here](#)
- **January 15: Submission Deadline**

Teams must submit directly to the Diamond Challenge:

 - A **concept narrative** (3 to 5 page outline of their venture)
 - A **60-second video pitch**
- **February 10: Results Announced**

AMISA will publish the **Top 10 teams**, who will be invited to compete in the AMISA Social Innovation Diamond Challenge.
- **February 25: AMISA Virtual Pitch Event**

Participants present their pitches live online. The **winning team** advances to the **Limitless World Summit** in Delaware.

 - *Please note: travel and accommodation expenses are the responsibility of the winning team.*

[For more information on key dates.](#)

[please refer to the Diamond Challenge website.](#)

How to Participate

1. **Form a Team:** 2–4 students (ages 14–18) plus one adult advisor (21+).
2. **Prepare Your Submission:** A **3 - 5 page concept narrative** and a **60-second video**.
 - a. Refer to this comprehensive [curriculum roadmap](#) to support your teams.
 - b. [View exemplar](#) concept narratives and pitch videos
 - i. Please note: These examples are global championship level pitches. All levels of team and project are welcome to participate.
 - c. [Social Innovation Judging Criteria](#)
3. **Submit concept narrative by January 15** directly to Diamond Challenge
4. **Advance through AMISA:** Concept narrative judging round results announced February 10th with the top 10 AMISA teams advancing to the AMISA live virtual pitches on February 25.
5. **Go Global:** The winning team has the opportunity to travel to the **Limitless World Summit** in Delaware to represent AMISA!

Who to Contact

For more information or questions, please contact:

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