



AMISA's STRATEGIC DIRECTION 2026-2031

Our Mission

To enhance the quality of education in American/international member schools.

Our Vision

To be the most trusted network for the schools we serve in the Americas.

Our Aspiration

AMISA will become the most trusted network for the schools we serve in the Americas - the organization people turn to because it's led by those who value the power of people.

We exist to nurture every adult who supports students in our network, developing the individuals who make learning thrive. High trust is our advantage, because relationships are the real currency of our region, rather than reach.

By building confidence, connection, and capability across our schools, AMISA strengthens the entire ecosystem, enabling schools to have a trusted partner to develop their talent, retain their top talent, expand their connections, and lead the way for others.

Where We'll Focus

We will focus on where AMISA's regional roots and human connection matter most: talent development - professional learning, data use, and pooled services.

Our professional learning is designed to be transferable and enduring. We will continue to have major conferences throughout the year. We will add to these with deep, year-round learning communities to create a talent ecosystem that grows stronger with every person. We will support member schools in the use of data to make informed decisions and seek ways to develop and enhance pooled services for the benefit of schools.

How We'll Work

AMISA's way of working will set it apart:

We will design every interaction, event, and service with human-centered design, focusing on the needs of individuals within our schools. Responsiveness, warmth, and genuine care are hallmarks of our work. If it doesn't feel human, it doesn't pass. **We are better together.**

Our diverse region steers the way we design services. Rather than generic one-size-fits-all programs, we will tailor learning, communication, and access to local realities.

AMISA learning, whether online or in-person, is a first-class offer that rivals any global competitor - rooted in real relationships and regional context.

The Capabilities We'll Build

To make this strategy real, we'll invest in the capabilities that make trust tangible and professionalism scalable.

We'll grow our capacity for regional insight with partners who can help us turn raw information into meaningful intelligence that helps schools improve.

When we care for the people in our schools, we strengthen the entire community. We'll build partnerships that care, designing collective benefits that let our educators and schools thrive, from shared insurance to long-term wellbeing.

We will speak with precision and warmth, using modern tools to share stories that inspire action.

These capabilities form the backbone of a trusted network: clear data, genuine care, local leadership, and stories that travel far. Together, they bring our strategy to life.

The Systems That Sustain Us

We will build systems and partnerships that transform today's innovation into tomorrow's routine. Our systems will make our progress visible, our decisions evidence-based, and our strategy sustainable.

What Makes AMISA Different

AMISA's humanity and existing strong network power our ethos.

In a world of platforms, we remain personal.

In a landscape of global standardization, we stay regional, contextual, and relational.

We listen.

We connect.

When people see each other, learn from one another, and build relationships along the way, they develop a love for this region. AMISA is the driving force behind it.

The AMISA Promise

We put people first.

We build systems that sustain trust.

We design with care, for context, and with purpose.

We are the human network of the Americas, growing people, not just programs.

Our Two Strategic Goals

Goal 1: Cultivate a Human-Centered Regional Talent Development Ecosystem to
Attract, Develop, and Retain High-Quality People for the Schools we Serve.

Goal 2: Establish AMISA as the Benchmarking Authority for the Schools we Serve.

We are better together! #BetterTogether